



GENUINE HUSTLE

#MindsWideOpen

- 9:00am Kick-Off
- 9:20am How One Man Went From Punk Rocker to CEO
Kit Hughes, Co-Founder/CEO, LookListen
- 10:00am Authenticity Is Not Enough: How To Build Trust With Modern Consumers
Zach Schabot, VP/Head Sherpa, Bamboo Realty
- 10:30am BREAK
- 10:45am Listings in a Low Inventory World: How to Build Your Inventory
in a Low Inventory World
Stacie Staub, Founder/CEO, West + Main Homes
- 11:15am Don't Be a 15-Minute Rat: My One Way Ticket To Ethiopia To Get My Son
Sarah Jones, Queen B/CEO, Bamboo Realty
- 12:00pm LUNCH
- 1:00pm Content: What It Is, What It Ain't, and What It Should Be
Valerie Garcia, Founder/CEO, ValerieGarcia.com
- 1:15pm The Digital Mayor of Pleasantville: Targeting Consumers That Love You
(And You Love, Too)
Anne Jones, Realtor, Windermere Professional Partners
- 1:30pm Putting Midtown on the Map
Stephanie Lanier, Founder/CEO, The Lanier Property Group, Inc.
- 2:00pm BREAK
- 2:30pm Road to Recognition: How To Establish Yourself As a Thought Leader
Seth Price, Author, *The Road To Recognition*
- 3:00pm Got A Minute? One Woman's Guide To Taking Back Control of Your
Alyssa Hellman, Head Coach, Bamboo Realty