



# GENUINE HUSTLE

# DENVER

2.9.2019

## TIME

## SESSION

- 10:00 AM** Opening. Set expectations & intentions
- 10:15 AM** A Girl + Her Graphs - All the Numbers You Need to Know
- 10:30 AM** Being on HGTV: Behind the Scenes
- 10:45 AM** Introverts in Real Estate
- 11:00 AM** Finding your brand voice
- 11:15 AM** Recap - Q & A
- 11:30 AM** Selling Real Estate While Dealing With Depression
- 11:45 AM** Surviving in a changing market - 10 Things You Must Do Now to Survive
- 12:00 PM** Working with Your Spouse - Tales From the Married Side
- 12:15 PM** Growth + Goals + Lessons Learned
- 12:30 PM** Instagram: All the Things
- 12:45 PM** Recap - Q & A (& set up afternoon)

## 1:00 PM LUNCH BREAK

- 1:30 PM**
- Breakout 1 Local Love + Commitment
- Breakout 2 Running Your Business Like You're Broke (Even When You're Not)
- Breakout 3 Think You Want to Be The Boss? Start Here.
- Breakout 4 How my Phone Nanny Saved My Sanity: Strategies for disconnecting

- 2:30 PM**
- Breakout 5 Writing Copy + Designing for Today's Audience
- Breakout 6 Constantly Creating Content - Using FB + Insta Stories to Connect with Clients
- Breakout 7 Market Forecast Deep Dive - How to Explain the Numbers to Your Clients
- Breakout 8 The Power of Implementation - Systems for Teams + Individuals

- 3:30 PM**
- Breakout 9 Ignite the Spark: Real Estate in a Social Media Era
- Breakout 10 What's the ROI? Online Portals + Systems : Where Should You Be Spending?
- Breakout 11 How to Nurture, Love On + Keep Your People Happy + Loyal to YOU!
- Breakout 12 Making Google Your Superpower

## 4:30 PM FINAL CLOSING SESSION

## SPEAKER

- Marguerite Martin + Stacie Staub*
- Megan Aller*
- Erik Hinshaw, Jennifer Kjellgren, Bess Tracy*
- Michael Duggan, Alison Wisnom*
- Valerie Garcia*
- Greg Fischer + Dave Christie*
- Pete Bellande, Marguerite*
- The Divas - Kim & Chavi*
- Heather Ostrom, Lane Walsh*
- Imran Poladi + Inmar Berrera*
- Anne Jones*
- Val Garcia*
  
- Sharon Steele, Emily Johnson, Andrea Pettitt, Kristen McFeeley*
- Gwen Daubenmeyer, Shannon Harrington*
- Vanessa Bergmark, Lisa Heindel, Melanie Piche - moderated by Anne Jones*
- Marguerite Martin*
  
- Gina Rautenberg + Madie Linder*
- Paige Schulte, Meg Douglas, Krystal Thompson - moderated by Anne Jones*
- Megan Aller*
- Robyn Phipps/Kristen Stavros/Nicole Mangina - moderated by Val Garcia*
  
- Jesse Peters*
- Greg Fischer*
- Molly McKinley, Gwen Daubenmeyer, Denise Duran-Marcum, Heather Truhan*
- Melanie Piche*